

CC: PF
DT

NAB FORM PB 14 July 1982 -- (Item #4046)



AGREEMENT FORM FOR POLITICAL BROADCASTS

STATION and LOCATION WPXI PITTSBURGH Date 10/23/12 # 2012

I, ILENE MATZ, CAPS Lock Communications (being) on behalf of DAVID LEVDANSKY
 a legally qualified candidate of the DEMOCRATIC political party for the office of PA HOUSE OF
REPRESENTATIVES

In the GENERAL election to be held on NOVEMBER 6, do hereby request station time as follows:

Length of Broadcast:	Time of Day, Rotation or Package	Days	Class of Time	Times Per Week	No. of Weeks	Rate
<u>30</u>	<u>VARIOUS</u>	<u>VAR-1-2-3-4-5</u>	<u>VARIOUS</u>	<u>VARIOUS</u>	<u>1</u>	<u>VARIOUS</u>

Date of First Broadcast	Date of Last Broadcast	Total Charges:
<u>11/2/12</u>	<u>11/12/12</u>	<u>\$8795 GROSS</u>

The broadcast time will be used by DAVID LEVDANSKY
 I represent that the payment for the above-described broadcast time has been furnished by
LEVDANSKY FOR LEGISLATURE

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is () a corporation; (V) a committee; () an association; or () other unincorporated group. The names and offices of the chief executive officers of the entity are:

DEEPMALA OHM, TREASURER

I agree to indemnify and hold harmless the station from any damages or liability, including reasonable attorney's fees, that may ensue from the performance of the above-stated broadcasts. For the above-stated broadcasts I also agree to prepare a script or transcription, which will be delivered to the station at least _____ before the time of the scheduled broadcast. (Note: the two preceding sentences are not applicable if the candidate personally appears during the broadcast.) The station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices. (Note: The preceding sentence may be deleted). The purchase of the time described herein is controlled, approved or authorized by the candidate or his/her authorized committee. (Note: the preceding sentence applies only to candidates for non-federal office.)

Date: 11/11/12

DAVID LEVDANSKY: President CLC
 (Candidate, or Agent)

Accepted Rejected By _____ Title _____
 This request, whether accepted or rejected, will be available for public inspection for a period of two years.

cn#339644

New Order

CC
PF

Client:	David Levinsky	Market:	Pittsburgh
Product:	Election	Demo:	Adults 35+
Estimate:	203	Separation:	30

Vendor: WPXI-TV

Billing To: Caps Lock Communications
700 River Avenue, Suite 416

Description:	Levdansky October-November buy	Flight End:	10/25/12
Version:	1	Survey:	11/1/12
Comments:		DMA/Nielsen	

AE: Jay Barkley
Phone: 412-321-8911
Fax: Pittsburgh, PA

Line Daypart (Program)	Daypart	Gross CTR	Imp.
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Order
Number: 1005542

No	Code	Spots	RTG	Adults 35+	CPP
1	SU 8:00A-10:00A (CH11 NWS SLAM)	EM	\$750.00	C 30	0
2	M 10:00A-11:00A (ELLEN)	DT	\$670.00	C 30	0 ✓
3	SU 5:30A-8:00A (AM NEWS)	EM	\$675.00	C 30	1 0 ✓
4	Sa 8:00A-10:30A (AM NEWS/TODAY SHOW)	EM	\$750.00	C 30	0 1 ✓
5	MTU 7:00A-8:00A (TODAY SHOW)	EM	\$1,200.00	C 30	0 1 ✓
6	WTF 11:35P-12:35A (TONIGHT SHOW)	LF	\$1,400.00	C 30	0 1 ✓
7	M 7:00P-7:30P (JEOPARDY)	PA	\$3,350.00	C 30	0 1 ✓
Total Spots:		2 5			
Total GRP/GIMP(000):		5.4 17.3			
Month	Cash\$-Spots	Trade\$-Spots	Totals\$-Spots		
1/1/2012			7		
			22.7		

Total Gross Cost:	\$8,795.00	\$0.00 - 0
Total Net Cost:	\$7,475.75	\$8,795.00 - 7
Total Gross CPP:	\$387.44	
Total Net CPP:	\$320.33	

Disclaimer

Any value-added is greatly appreciated.
Marked goods must air in flight in 48 hours.

Non-consecutive must all in flight, in day part purchased. Otherwise, approval is required.
?Half hour separation between spots is required.
?Buy will be posted ~~against~~ —————

COMMERCIAL AND UNAUTHORIZED SCRIPPS ARE REQUIRED FOR CO-OP PURPOSES. All invoicing should be titled in the name of Advertiser c/o Camer Inc. Communications and mailed to our address on this order. The invoice will be audited and forwarded to the client for payment. We are solely liable on payment.

1975-DOUGLAS
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